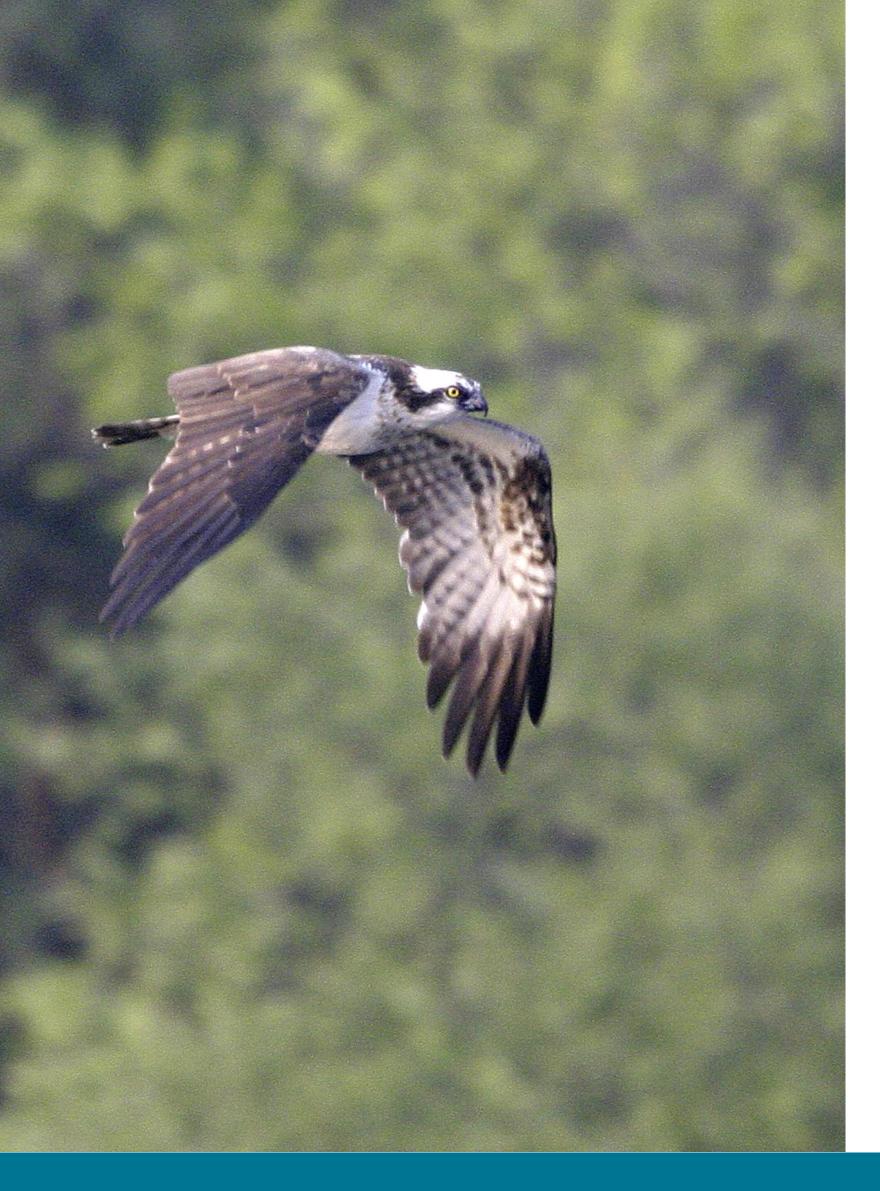


# JOB INFORMATION PACK Wilder Communities Project Officer (Southampton)



HAMPSHIRE AND ISLE OF WIGHT



# Welcome





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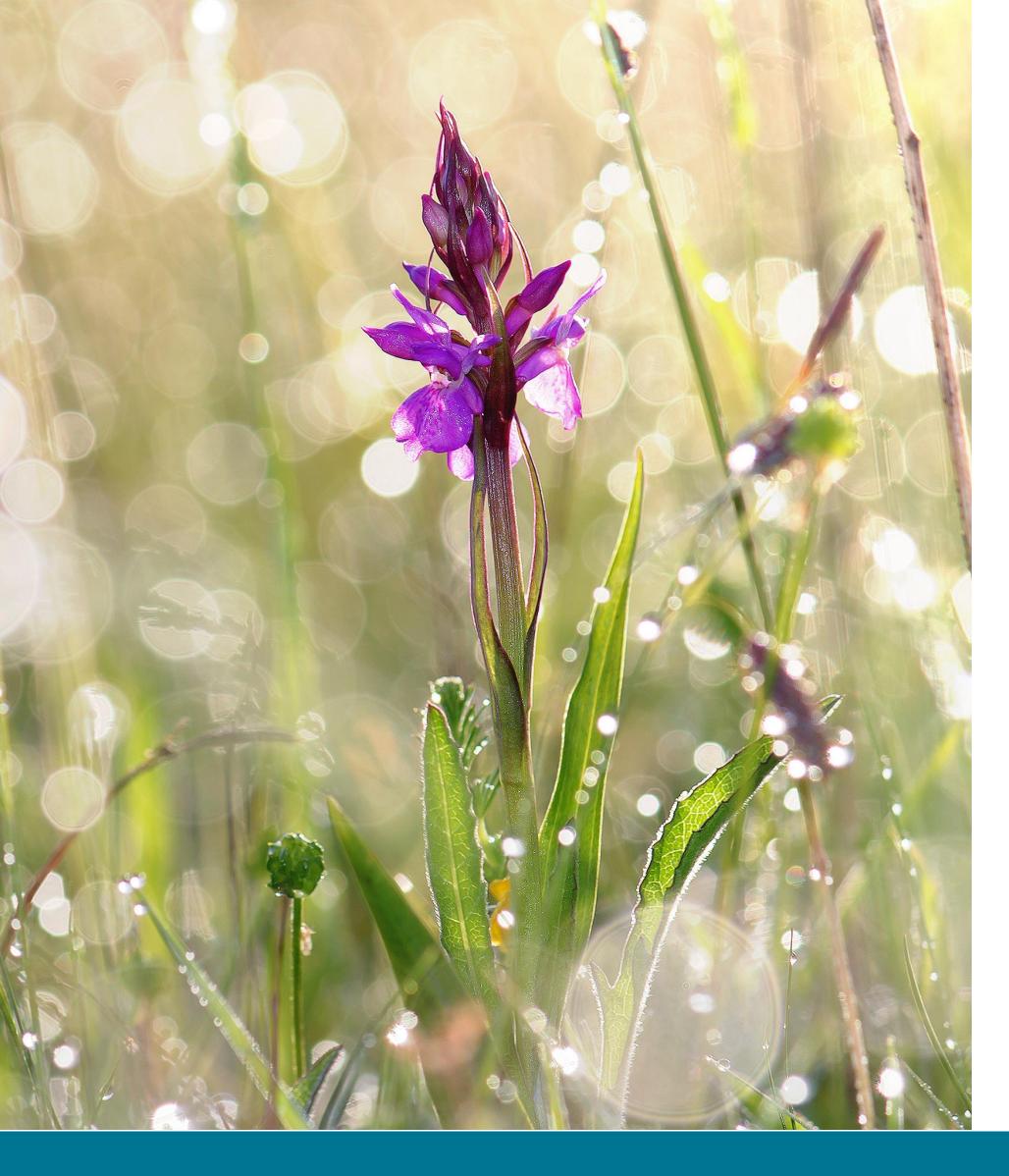
Debbie Tann Chief Executive

I'm delighted that you are interested in working at Hampshire & Isle of Wight Wildlife Trust! This information pack contains all you need to know about the job on offer, and it will give you a flavour of our amazing charity and the vital work we do for wildlife and people across our two counties.

Here in Hampshire we have globally important wetlands around the coastline of the Solent and rare medieval heathland landscapes in the New Forest. Our thriving cities and suburbs are surrounded by exceptional places for wildlife including gin-clear chalk rivers, flower-rich grasslands and ancient woodlands. And our jewel in the crown is the Isle of Wight where you can walk all day across downland turf and along spectacular cliffs. That's our working environment and you could share it with us!

We offer an extraordinary place to work – our team are a passionate, friendly and dedicated bunch of real advocates for the natural world. We truly love what we do and we're an ambitious lot as well. Our exciting vision for the future drives us all forward, creating a buzzing energetic vibe in the office and beyond.

As you read through this pack, and perhaps explore our website too, I hope you will be inspired by all that the Trust has to offer and will be excited by the opportunity to show us what you can bring to our team. We look forward to meeting you!



# About us



- Hampshire & Isle of Wight Wildlife Trust was formed in 1960 by a small but dedicated group
  of volunteers concerned about the threats to wildlife in the local area. Over 60 years we have
  grown to become one of the largest and most successful nature conservation charities in the
  region. We're part of The Wildlife Trusts, a federation of 46 independent charities working
  together towards a shared vision of a Wilder Future.
- Today we employ just over 100 staff and our work is supported by more than 27,000 members and 1,200 volunteers. Our turnover is around £6 million each year.
- We look after more than 55 nature reserves covering over 4,600 hectares of land and we have two farms that support our 230 cattle and 250 sheep. We run three education centres which connect over 10,000 children with nature every year and we engage thousands of others to help them discover the wonders of nature on land and at sea. Each year, our nature reserves are visited by over 400,000 people and a further 40,000 people take part in a wide range of different activities with us.
- As well as delivering conservation management and wildlife projects ourselves, we work with a whole host of other organisations, agencies, farmers and landowners, schools, businesses, and communities to protect wildlife, restore ecosystems, and create more space for nature to thrive. We have a consultancy too Arcadian Ecology and Consulting which provides expertise across all areas of ecological survey and monitoring, land advice and planning.
- And we use our expertise and experience to influence policy and legislation, and campaign for a better future for wildlife on land and at sea. We do this locally and also nationally as part of the UK partnership of Wildlife Trusts and with the wider environmental sector.
- At the end of 2019 we launched a new, exciting and ambitious strategy Wilder 2030 which sets out our plans for the next decade as we respond to the climate and ecological crises. Our work has never been more important.

















- Hampshire is one of the most biodiverse counties in England. From internationally important coastal marshes, to globally rare chalk streams and water meadows, fragile chalk grasslands, extensive heathlands, and rich ancient woodlands – this is a special place.
- We look after 46 nature reserves across Hampshire including: Roydon Woods, a
  1,000-acre ancient woodland in the heart of the New Forest; Pamber Forest, a
  rich biodiversity hotspot in rural Basingstoke; Farlington Marshes on the Solent
  coast, supporting tens of thousands of wetland birds; Winnall Moors on the River
  ltchen, rich in chalk stream rarities like southern damselfly, otter, water vole and
  brown trout; and Fishlake Meadows in the Test Valley, a naturally rewilded
  former arable farm and now a wetland wonderland supporting osprey and bittern.
- Our three education centres welcome children and young people throughout the year and offer opportunities to connect with nature and learn more about local wildlife. Beyond our reserves, we work with schools, groups and businesses to create wilder communities in towns and cities, including our Wilder Portsmouth project in partnership with Southern Co-op.
- We also work on a whole variety of projects to improve wildlife on other people's land including managing the MOD estate in the Thames Basin Heaths area, leading the Watercress & Winterbournes landscape partnership in north-west Hampshire, the New Forest Non-Native Plants Project, and the Wallop Brook Farmer Cluster Project.
- Although our work has protected many incredible wildlife gems and significantly improved other areas, these still represent a small percentage of the county. Economic development, intensive land use, pollution and climate change are all threatening our precious natural environment.













# The Island's wildlife riches

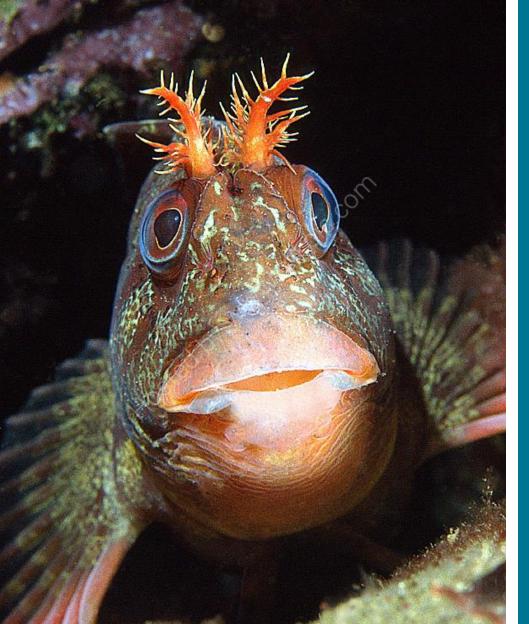


- The Isle of Wight is an incredible place for wildlife. At only 23 miles wide, the Island is a microcosm of south-east England with all the habitats characteristic of the region found here. In fact, it is unusually rich in species and habitats compared to similar areas on the mainland.
- The chalk grasslands, maritime cliffs and slopes, and the estuaries are important on a national and international scale. As an island, its relative isolation means there are fewer introduced species such as grey squirrels, deer or mink here and there are stable populations of native animals which have become rare on the mainland, such as red squirrels, dormice, bats and water voles. The mild climate and maritime situation provide a foothold for species such as the Glanville fritillary butterfly, on the northern edge of its European range.
- The Trust has added a number of new sites to our complex of nature reserves on the Island in recent years, and the east Wight area from the chalk ridge to the Yar valley is now central to our plans for rewilding and reintroducing missing species such as the cirl bunting, chough, and beaver. The potential to develop a nature-based economy here is truly exciting.
- Whilst the Island is undoubtedly richer in wildlife than many parts of the mainland, it is not immune to losses. Nature is still declining here, and the majority land use is intensive agriculture. Space where wildlife thrives is far too small and too isolated to be sustainable and resilient, especially in the face of climate change and a growing human population.















# Marine wildlife wonders

- Did you know that dolphins, cuttlefish and seahorses can all be found in the seas off the Hampshire and Isle of Wight coast?
- The Solent is one of the busiest seaways in the world, yet still supports marine habitats and species of national and international importance. Our rich and productive shores and mudflats support thousands of migratory and breeding birds and our seagrass beds provide food, shelter and nursery grounds for commercially important sea bass and spider crabs.
- We work and campaign for wilder seas. We use the valuable data that we collect to help advocate for better protection and management of our seas. We also inspire local people to understand and help to care for our wonderful marine wildlife and habitats.
- Our Lottery funded project, Secrets of the Solent, spans the Hampshire coastline and crosses the water to the Island. We inspire communities, fishermen, recreational boaters and others to appreciate and care for our wonderful marine environment. We communicate with those who work, travel or simply enjoy being on our seas, to promote sustainable fisheries and responsible activities, particularly inside our important Marine Protected Areas.
- But our seas remain under tremendous pressure from over-exploitation, disturbance and pollution. Organic waste and excess nitrates from fertilisers overwhelm natural systems and drive down biodiversity. And, as with life on land, our local seas are at critical threat from the effects of climate change, global warming and sea level rise.





# Our strategy



Our ten-year vision and strategy Wilder 2030 was launched in October 2019. The plan is our response to the nature emergency – recognising that the twin threats of climate change and ecological collapse are the most important issues of our time. Our strategy recognises that the Trust has a vital role to play in making a substantial local contribution to tackling this global challenge.

Our work over the past 60 years has protected some of the most important places for nature. But now our work must step up a gear. As well as protecting the fragments of wildlife rich habitat that we have left, we need to start restoring ecosystems at scale. Wilder 2030 sets out our ambitious strategy to put nature into recovery.

This decade is critical and will be a significant turning point. We must get many more people on nature's side and create much more space for wildlife to thrive. The science suggests that we need 1 in 4 people to take action for nature, and that we need at least 30% of our land and sea to be made much wilder. The pressures on nature must also be reduced everywhere else so that the wider environment is less hostile for wildlife and resources are used more sustainably.

We know that investing in nature-based solutions makes economic sense and that nature's recovery can help tackle the climate crisis. We know that missing species must be returned to heal broken ecosystems. We know that nature's recovery is essential for people's health and wellbeing and for a better society. As the leading local champion for wildlife in our two counties, the Trust can deliver all this and more, either directly or through partnerships or by inspiring action in others.

Our strategy positions the Trust as both a campaigner for, and deliverer of, our mission. Through our two flagship programmes – Team Wilder and Wilder Land and Sea – we will restore and rewild the landscape and build a movement for change to tip the balance in favour of nature.



# Our Vision is for a wilder Hampshire and Isle of Wight ... where nature is recovering,

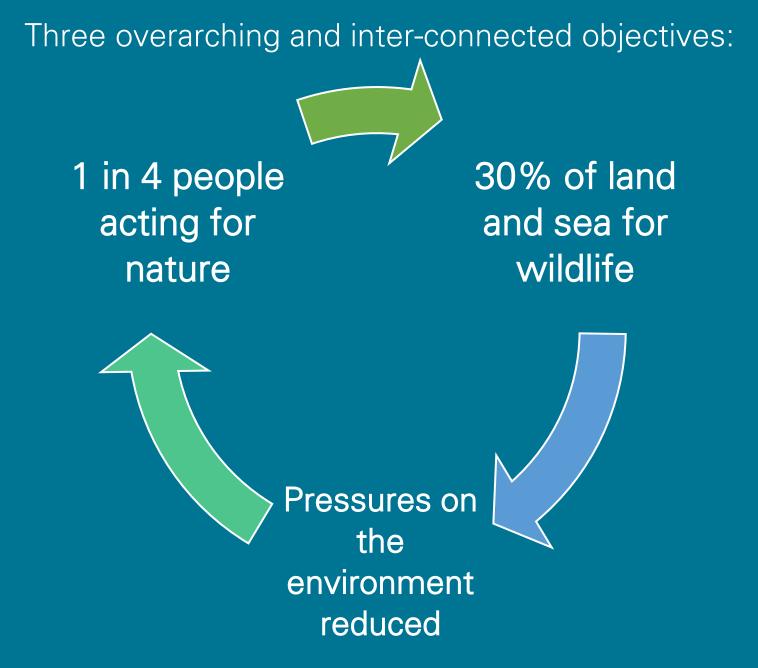


wildlife is returning, damaged ecosystems are being restored, and everyone benefits from a healthier, more resilient, natural environment

"Our Mission is to get more people on nature's side and create more space for wildlife to thrive"

### Two flagship delivery programmes:

































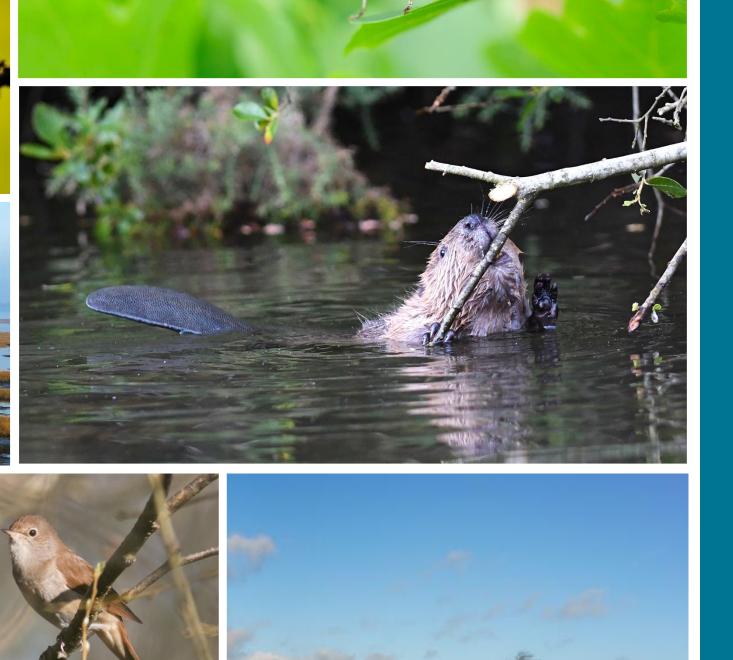


## Team Wilder

- Our Team Wilder programme is all about getting more people on nature's side.
- Education and engagement is core to our charitable purpose and we have provided high quality opportunities for children and adults to learn about nature for many decades. In our strategy we set out how our engagement work needs to broaden as we step up in response to the nature crisis. We know that there has been a huge surge in interest in the natural world and concern about the climate emergency and ecological crisis is growing.
- To succeed in our mission we need many people on nature's side both supporting the Trust and taking action themselves. We are doing more to connect people with nature and encourage 1 in 4 people to take action for wildlife as well as changing their behaviours to reduce their pressure on the environment.
- Alongside embedding the five pathways to nature connection into our educational experiences and visitor engagement on reserves, we're also building programmes which draw on principles from the psychology of behaviour change, community empowerment, and movement building. Our strategic aim is to build a movement of Wilder champions and support Wilder communities across every part of our two counties through Team Wilder.
- There's a role in Team Wilder to suit everyone, whether they're members and supporters, children and young people, individuals, farmers, business leaders, politicians, partners, visitors or the wider public.
- We provide opportunities and support for people wanting to step forward, whether to champion Team Wilder or to lead, create or campaign for change in their own community. We provide toolkits and training, tailored programmes for schools, and engaging campaigns and events to connect people with their local wildlife.
- The programme is underpinned by continuous evaluation and co-designed with our audiences to build a programme that's right for all helping to reach our 10 year goal of doubling our membership to build more support for the Trust and for nature.



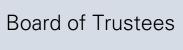






## Wilder Land & Sea

- Our Wilder Land and Sea programme is all about making more space for wildlife by creating a network for nature spaces where wildlife can thrive, from our own estate to large rewilding projects to small urban gardens and everything in between. Our strategic goal is to achieve 30% of land and sea for nature's recovery, and for the pressure on the environment to be reduced everywhere else.
- For decades the core of our work has been our nature reserves, and these continue to be at the heart of the nature recovery network that we need. Our work in the next decade will focus on protecting, expanding and connecting these sites to create a larger functioning network for nature that helps wildlife to recover from past declines. One of our goals is to double our estate to create new nature reserves.
- The programme encompasses not only our direct delivery for wildlife but our work to engage and support others to create space for wildlife on their land. Working with farmers and landowners, partner organisations and businesses, we provide advice and professional services, as well as delivery of partnership projects.
- Our missing species programme aims to improve ecological functioning, bringing more diversity and abundance to depleted lands. We are excited to be spearheading rewilding projects and the return of the beaver to the Isle of Wight, as well as championing an ambitious rewilding farmland birds programme.
- Nature-based solutions are another key delivery mechanism for our mission, as we recognise that investing in the carbon sequestration potential of marine and terrestrial habitats will have a huge role to play in a greener economy. Reducing pollution is another function that natural solutions can deliver, and we are pioneering new approaches such as nitrate credits and the Building with Nature standard to ensure that new developments deliver benefits for wildlife.
- Alongside delivery, our advocacy programme inspires and challenges others to contribute towards our 30% goal, and we campaign for better legislation and policy to create the drivers and incentives for the change we want to see.



Chief Executive



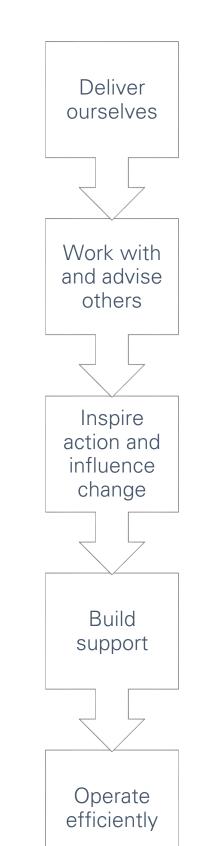
Director of Estates & Conservation Delivery

Director of Projects & Services

Director of Advocacy & Engagement

Director of Fundraising & Marketing

Director of
Finance & Business Resources





# Organisational structure

Our teams are organised to reflect our strategy, recognising the main ways in which we can deliver our mission:

- 1. Estates & Conservation Delivery the team focuses on direct delivery of our mission through our nature reserves, carrying out habitat management and wildlife restoration work as well managing the land associated with our education and visitor centres; using our assets to demonstrate what is possible and position the Trust as a key delivery body for nature's recovery.
- 2. Projects & Services the team leads on working with others to deliver for nature through the provision of expert advice, assistance and specialist services, (including consultancy) as well as leading and coordinating partnership projects and delivering nature-based solutions across the wider countryside.
- 3. Advocacy & Engagement the team leads our policy and advocacy work, campaigns and public engagement to influence change, using evidence and expertise to raise awareness about the issues, push for changes in legislation, policy and practice, and inspire people to take action for nature through Team Wilder as part of a growing movement for wildlife.
- 4. To support all of this activity we need to build support and income through fundraising, marketing and supporter engagement. The Fundraising and Marketing team raises funds, looks after our supporters, communicates and promotes our vision and impact, and captures those we engage through our delivery programmes so they can join our movement for wildlife, becoming supporters and advocates for nature's recovery.
- 5. The Business Resources team provides essential support services to ensure the Trust is a modern, efficient, carbon-positive business with the right human, financial and other resources to deliver.

















# Our people

Of course we would not be able to achieve any of our work without our wonderful staff and volunteers. It is the invaluable experience, skills, knowledge and expertise which will make sure our Wilder 2030 ambitions turn into reality.

Our team is a talented bunch with an array of brag-worthy accolades and achievements. For example:

- The hard work and dedication of Alison Cross, our Principal Farm Advisor, resulted in her winning the Arable Farm Advisor of the Year Award in the 2019 Farmer's Weekly Awards.
- Our Ecology team are nationally renowned for their expertise in various species including Dr Ben Rushbrook, Principal Ecologist, who is an expert on chalk stream biodiversity, especially the native crayfish and southern damselfly.
- Rachel Remnant, Reserves Officer, is nationally recognised for her expertise in managing floodplain hay meadows and chalk streams and is a national ambassador for these rare and special habitats.
- Dawn Preston, Education Officer, is one of only 14 people in the UK who is endorsed and accredited by the FSA as a Forest School Trainer.
- Martin De Retuerto, Director of Projects & Services and his team won the much-coveted Orvis Conservation Awards for the transformative river restoration work completed at Winnall Moors.
- Our New Forest Non-Native Plants Project, delivered by Catherine Chatters and Jo Gore for the past decade, has been recognised by Government as one of the most successful projects of its type and is a real exemplar both nationally and internationally.
- Our Senior Marine Specialist, Dr Tim Ferrero is a leading expert on marine ecology with more than 65 published papers to his name in peer reviewed scientific journals.

And that's just a few of the brilliant professionals who make the achievement of our mission possible. All in all we have just over 100 staff and 1,200 volunteers who do excellent work for wildlife every single day!

## What we offer



### Pay

Whether you are Reserves Officer shaping habitats for wildlife or a Finance Officer crunching the numbers, you are vital to the achievement of our vision for a wilder future. We want to make sure that you stay with us and feel valued, recognised and rewarded. So we benchmark our salaries against similar organisations to make sure we offer a competitive salary for all. We are also a living wage employer.

### Pension

Securing your future is as important to us as securing the future for wildlife. All our employees are auto-enrolled into our pension scheme. Those on permanent contracts, or fixed term contracts for over 2 years, receive 6% contribution from the Trust with an employee contribution of 2%. Those on temporary or shorter termed contracts are auto-enrolled onto our NEST pension scheme, receiving a 3% contribution from the Trust and paying 5% themselves.

### **Holidays**

Whether you want to hibernate or travel south for the winter, you will receive a generous 25 days holiday plus 8 bank holidays each year (pro-rated for part time staff). Your holiday entitlement will increase with your length of service to a maximum of 30 days per year.

### **Flexible Working**

As we work to tip the balance in favour of nature, we are keen to ensure that our employees have a healthy work life balance too. We are always ready to talk to staff about ways we may be able to support this. We have a number of staff who work part time, from home or with flexible working patterns.

### **Health and Wellbeing**

Like nature, should you need support to recover, we offer enhanced sick pay above your statutory entitlement. We also fund counselling sessions for employees who would like help with their mental health and wellbeing as part of our Employee Assistance Programme.

### **Learning and development**

We ensure that wildlife has a habitat to thrive in and we do the same for our staff. We commit to ensuring that our employees have the skills, knowledge and experience they need in order to excel at their role. We recognise talent and actively support professional training and career development.

### Team building and social activities

Although we like to work hard, we also like to have fun. We encourage and organise a range of activities to give staff plenty of opportunities to build good relationships across and within teams. Through regular staff meetings and get-togethers, fundraising events, quizzes, social nights and trips out to see wildlife on our reserves, it's important to love where you work and so we encourage everyone to take part and feel part of the amazing family that is the Trust!







# **Job Information**

- About the role and what we are looking for
- How to apply



# Job Outline



## Wilder Communities Project Officer (Southampton)

What if Southampton was wilder, greener and buzzing with life?

We need a talented community organiser to work with us on two exciting new partnership projects to help wildlife flourish across the city and bring people together to tackle the climate and nature emergencies, as part of Team Wilder.

We are looking for a highly motivated, creative and energetic person with a track record of empowering communities to make positive change. This person will be working with and supporting communities, individuals, local groups and volunteers across Southampton.

The role will focus on catalysing and supporting self-sustaining community led initiatives to support people and wildlife. Building a network of community members who we will empower to take action to achieve common goals, develop leadership skills and form relationships with other community members.

The role will also require key partnership engagement and the ability to see opportunities to link Wilder to existing and emerging third-party initiatives. This role sits within the Advocacy and Engagement team and will work with others in the team and across the Trust to help build Team Wilder and achieve a 'tipping point', where 1 in 4 people are inspired to become change makers within their local community. Achieving this critical mass of people taking action will lead to real, positive change for both nature and the climate.



# **Key Responsibilities**



### **Development and Delivery of Wilder Southampton**

The role will be responsible for the delivery of a funded project (Wilder Southampton, working in partnership with Southampton City Council 21 hours a week) to:

- Empower and support residents to identify and agree actions and create plans to improve their communities for people and nature.
- Provide practical support through training, toolkits and helping to coordinate on the ground activities.
- Encourage groups and organisations e.g., scout groups, conservation groups, schools, and churches to connect with and participate in wilder communities.
- Support communities to monitor the wildlife in their local area through citizen science activities.
- Deliver a programme of events to inspire more of the community to become involved.
- Create inspiring campaigns such as "Waste of Space" which encourage communities to engage with the nature on their doorsteps and adopt spaces for wildlife and people in their city.

- Support local people to engage with SCC led initiatives, e.g., Green Grid project.
- Work closely with SCC, meeting regularly to review progress and ensure activities and objectives are aligned.
- Collaborate on monitoring, evaluation and annual partnership reporting.

# **Key Responsibilities**



### **Development and Delivery of Nextdoor Nature**

- This role will also be responsible for the development and delivery of a funded project (Nextdoor Nature, a partnership with the National Lottery Heritage Fund in celebration of her Majesty's Platinum Jubilee), 14 hours a week funded project based within the south of the city including the areas of Bargate, Freemantle & Bevois)
- Scope, develop and facilitate work within identified communities.
  This will involve overseeing community liaisons, maintaining
  strong links with community leaders and champions and enabling
  community leaders to share learning and experiences which
  promote self-supporting, peer-led networks.
- Support the empowerment of under-represented and disconnected groups within their local communities, working with them to enhance community cohesion and collaborative working.
- Support communities to develop, enabling project growth and training opportunities through both local and national resources.
- Support monitoring, reporting and evaluation activity as required.

 Build positive relationships between the Trust and other similar community-based organisations to support objectives, reach wider and more diverse audiences, and promote effective partnership working.

# Job Specification/Scope of Role



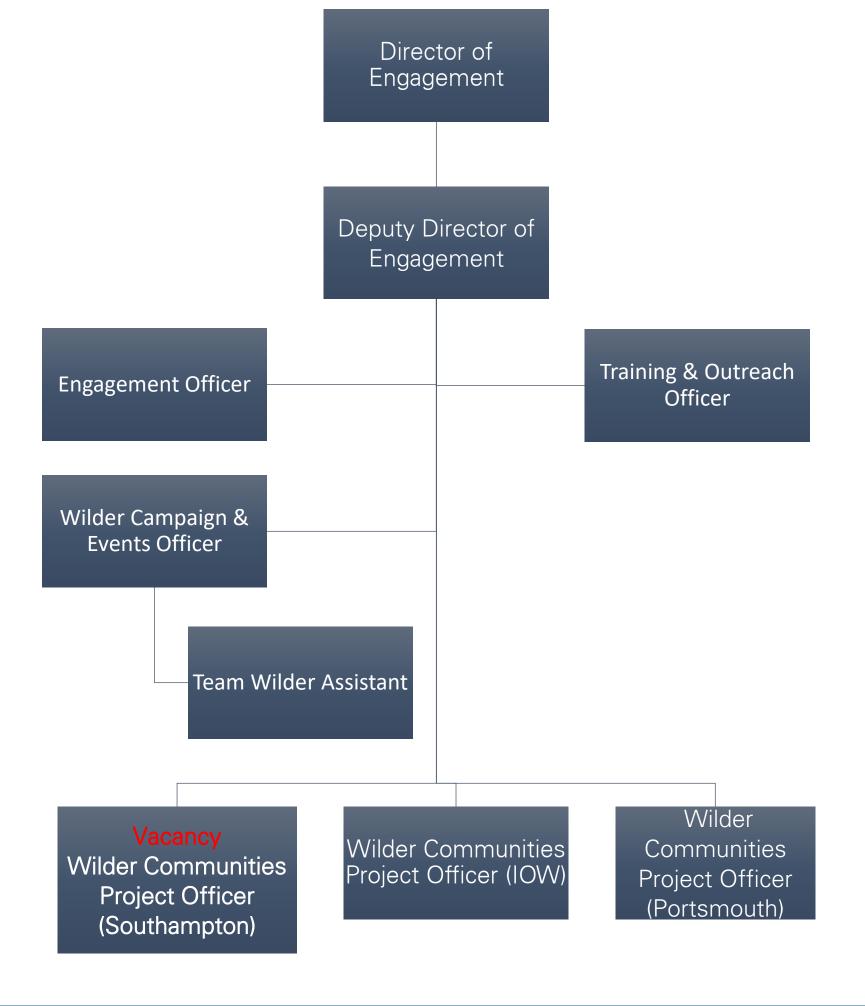
### General:

- Work with colleagues across the team and the wider Trust to develop and champion Team Wilder.
- Working with communications and engagement colleagues, follow the progress of Team Wilder members in Southampton recognising and celebrating successes through the creation of blogs, social posts and video content to help encourage others to join us.
- Provide support to colleagues to deliver programmes which connect people to nature and inspire them to take action for wildlife (e.g., events, school visits, and Wildlife Watch).
- Abide by Trust procedures and policies.
- Follow finance policies, processes, and procedures.
- Promote the Trust wherever possible, including recruiting new members.
- Undertake additional duties commensurate with the post as may be reasonably requested from time to time.

- Developing and maintaining relationships will be essential for this role, with the ability to engage and inspire communities.
- This role has regular contact with the general public, Trust staff and volunteers.
- There will be some requirement to work in the evenings and at weekends, for which the post holder will receive time off in lieu. Travel around Southampton will be required by this role, along with regular travel to the Trust's head office and occasional travel within Hampshire.
- This role will require a DBS check.

## **Team Structure**





# Person specification



### **EXPERIENCE**

- Significant experience of working with the general public, with a proven ability of engaging and empowering communities to make positive change (essential)
- Demonstrable experience of engaging with a wide range of audiences, including with children and young people (essential)
- Varied experience of working in a partnership with a local council or external stakeholder (desirable)
- Some experience of writing project impact reports (desirable)

### KNOWLEDGE

- Good understanding of community organising and behaviour change methods (essential)
- Good understanding of health and safety in the workplace, GDPR and Safeguarding and child protection procedures (essential)
- Good understanding of diversity and inclusion principles and approach (essential)
- An interest in and knowledge of wildlife and nature conservation (essential)
- Commitment to the objectives of the organisation (essential)
- A basic understanding of ecology and habitat management (desirable)
- Knowledge of the local urban environment and communities of Southampton (desirable)

### SKILLS

- Excellent written and verbal communication skills (essential)
- Proficient with digital communication tools (e.g., Facebook, Twitter) (essential)
- IT literate particularly MS Teams, Word, Excel, Outlook, etc. (essential)
- A current enhanced DBS check (if you don't hold one a check will be completed on confirmation of the role) (desirable)
- A current first aid certificate (desirable)

### PERSONAL QUALITIES

- An interest and passion for wildlife, community public engagement and environmental education (essential)
- Well organised and practical with good time management skills (essential)
- Ability to work alone, and as part of a team (essential)
- Approachable and friendly manner (essential)
- Affinity with the Trust's vision, values and organisational culture (essential)
- Ability to represent the Trust to external organisations and partners (essential)

# How to apply





Please fully complete both Part A and Part B of our application form.

In section 8 you'll need to demonstrate, with detailed examples, how you meet the job requirements.



We shortlist candidates against the job requirements and person specification.

Only those successfully shortlisted for interview will be contacted.

If you don't hear from us then assume you have not been shortlisted.

Our interview process normally consists of formal questions, a presentation or task, and a chance for an informal chat.

We sometimes invite people back for second interviews.

# Equality, diversity and inclusion



### **Our vision**

The Wildlife Trusts believe that everyone should have the opportunity to experience the joy of wildlife in their daily lives, and we are committed to putting equality, diversity and inclusion at the heart of our organisation and our growing movement for nature.

Our vision of a wilder future for all goes hand in hand with the creation of a diverse organisation that reflects the communities that we serve. The differences of thought, skills, ideas and experience brought by a diverse team of staff and volunteers will be invaluable in tackling the future challenges faced by nature and wildlife.

However, we recognise that our workforce needs to better reflect the communities in which we live and work, and we are currently not doing as well as we would like to attract diversity within our workforce. Nature conservation is currently one of the least diverse professions in the UK and we must do far better to encourage and inspire people of all backgrounds to join our team.

### Where we are now

Today our gender and age diversity is good within the Trust. Women are well represented and we have a good spread of different ages within the staff. Based on our gender pay gap calculations, on average (median) men and women are paid equally at the Trust and our mean calculations report that on average women get paid slightly more than men.

We do, however, recognise that there is much work to be done on improving representation in other areas, particularly with regards to ethnic and racial diversity across our volunteer base, staff body and board of trustees. We are not as diverse as we want to be, or that nature needs us to be.

We have successfully delivered paid traineeships and apprenticeships over a number of years, as a means to access employment in the sector. We are now working on a equality, diversity and inclusion strategy to take a more proactive approach to the issue.

### **Our commitments**

We are committed to ensuring we reflect and represent all parts of society by improving access to jobs and training opportunities for groups currently under represented in our sector.

We are committed to ensuring a working environment in which all individuals are free from discrimination and in which opportunities are equal to all.

We encourage applications from all sections of the community, particularly those underrepresented within our sector, including people from black, Asian, minority Ethnic backgrounds and people with disabilities.

We are committed to creating a movement that recognises and truly values individual differences and identities.

# **Charity Information**



### Structure

Hampshire and Isle of Wight Wildlife Trust is a registered charity (No. 201081) and a company limited by guarantee in England and Wales (No. 676313). VAT registration number 238466579.

The charity was founded and incorporated as a company limited by guarantee on 28 November 1960, as Hampshire and Isle of Wight Naturalists' Trust Limited. On 4 June 1991 the charity changed its name to Hampshire and Isle of Wight Wildlife Trust Limited, later simplifying it to Hampshire and Isle of Wight Wildlife Trust on 19 December 2006.

The charity has two subsidiary trading companies. Their work is overseen by a board of Directors which is accountable to Council. Day-to-day management of the Trust's two subsidiary companies is delegated to the Chief Executive.

- Arcadian Ecology and Consulting Limited Established in 2016; Company No. 10033962.
  The consultancy delivers a range of chargeable services including ecological surveys and
  the provision of land management advice. As a subsidiary of the Trust, Arcadian abides by
  the Trust's policies and procedures and staff are subject to the same terms and conditions
  of employment.
- HIWWT Trading Limited Established in 2013; Company No. 08478757. Currently dormant, the company provides the Trust with a vehicle for the potential development of trading activities in the future, such as retail sales.

Hampshire and Isle of Wight Wildlife Trust is a member of the Royal Society of Wildlife Trusts (registered charity number 207238) along with 45 other Wildlife Trust members throughout the UK which are collectively known as The Wildlife Trusts.

### Charitable Purposes

Hampshire and Isle of Wight Wildlife Trust has two main charitable purposes in accordance with the Charities Act 2011 and as set out in our Articles of Association:

- 1. For the benefit of the public, to advance, promote and further the conservation, maintenance and protection of the environment.
- 2. To advance the education of the public in the principles and practice of sustainable development and biodiversity conservation.

In support of these purposes, the Trust promotes research in all branches of nature study and the publishing of the useful results thereof.

### **Public Benefit**

Section 17 of the Charities Act 2011 sets out the requirement for all charities to deliver public benefit. The Trust's public benefit is enshrined in its charitable objectives and activities, providing multiple benefits for the public which are wide-ranging and long-lasting.

Our nature reserves are used extensively by the public for quiet recreation; many have access on clearly marked paths along with information and interpretation for visitors. The land we manage provides a range of other public benefits such as flood risk management, carbon storage, pollination, pollution control and aesthetic beauty. Government and businesses are now recognising the essential role that nature plays in supporting the economy, not least through the provision of these public goods and services.

Through providing advice and assistance to farmers and landowners, the Trust helps to support the rural economy and wider landscapes valued by the public. We deliver an extensive education and engagement programme, inspiring thousands of people of all ages. from schools, colleges, adult groups and the wider public, to enjoy contact with the natural world and benefit from its positive effect on health and wellbeing.

Evidence and advice provided by the Trust to local government, private companies, landowners and communities helps to ensure that decisions on policies relating to land management, development, and public health take full account of the public benefit of wildlife and a healthy environment.





HAMPSHIRE AND ISLE OF WIGHT