Wilder Champion role outline – Communications Champion

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| **Location**  Various: Across Hampshire and the Isle of Wight | |
| **Times, days, and frequency we’d like you to be available**  A minimum of one day per month. There will be opportunities to connect with other champions throughout the year, including monthly catch ups, events, and at our annual awards ceremony. | |
| **HIWWT Contact**  Wilder Campaigns and Events Officer – [wilder@hiwwt.org.uk](mailto:wilder@hiwwt.org.uk) | |
| **Purpose of role**  To work with Hampshire & Isle of Wight Wildlife Trust to raise the profile of Team Wilder and encourage others in your local area to make a change for the benefit of wildlife and people. | |
| **Tasks involved in this role**  This role will be shaped by you and depends on what skills and passions you bring to the table.  Using your art, your craft, your knowledge, and your skills, you can directly or indirectly inspire people to take action for nature.  Activities include (depending on Trust requirements and your skills and experience):   * Telling the stories of our Team Wilder members, community groups, and schools. You can write blogs and social media posts or create short films and other creative outlets to share these stories. * Engaging with people on our Facebook group and writing social media posts. * Writing resources for Team Wilder * Using your skills and personal networks to increase and diversify Team Wilder’s reach and engagement. Work with the Wildlife Trust on how we can develop Team Wilder in this way. | |
| **Skills and abilities**  You will need researching skills to look into the wilder stories you’ll be telling. If you’re writing, you’ll need good written communication skills which we’ll assess before signing you up. If you’re creating other media to tell our wilder stories, you’ll need to provide the Trust with an example of your skills and abilities (e.g. making videos).  You will need a computer and appropriate software to complete many of these tasks. A driving license and access to a car is desirable, but not essential.  An enthusiasm for wildlife is essential. If you do have any other specialist knowledge or skills that you think would be beneficial, please mention them when applying. | |
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| **What’s in it for you?**   * Our Wilder Champions will work closely with teams across the Trust, who will give you support, guidance and training * You will get to meet like-minded people and be invited to attend the annual Wilder Champion awards. * It will be great fun! | |
| **Created/updated** November 2021 | **End date (if applicable)** NA |